

# Product Catalogue

Seafood from the cold oceans

Wholesalers, foodservice & retail



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# 01 About Polar Star Fish Co.

Polar Star Fish Co., located in Denmark, acts as the official sales office for producers of frozen fish and seafood as well as value-added products. Since its establishment, the company has worked closely with these producers. Founded in 2009 by our CEO Claus Raabye, who brings more than 40 years of industry experience, the company was established to create a dedicated one-stop shop for manufacturers, wholesalers, foodservice operators, and retailers worldwide.

This deep expertise provides our partners with strong market insight and efficiency throughout every stage of the supply chain from productions to delivery, delivering consistent quality across global markets.

Our business is built on the core values of quality, trust, and high service. We believe in honest and reliable business practices that foster long-term commercial relationships. Through exclusive supplier agreements and an extensive global network, we connect the world's finest fishing grounds with your business, acting as your trusted seafood partner worldwide.



# 02 What We Provide

## **Global Sourcing & Large-Scale Capacity**

We bridge the gap between premier fishing grounds and your market. By partnering with large scale producers, we provide the volumes and consistent capacity required by high-scale retailers, wholesalers, and distributors, ensuring reliable supply of premium frozen fish and seafood worldwide.

## **One-Stop-Shop: From Raw Material to Private Label**

Our portfolio spans from frozen blocks to precision-cut portions. We specialize in market standard and customer tailored portions – for retail and foodservice – and offer value-added, ready-to-use seafood products. In addition, we provide full private label solutions with customized packaging, ingredients, and product composition.

## **Quality Assurance & Risk Mitigation**

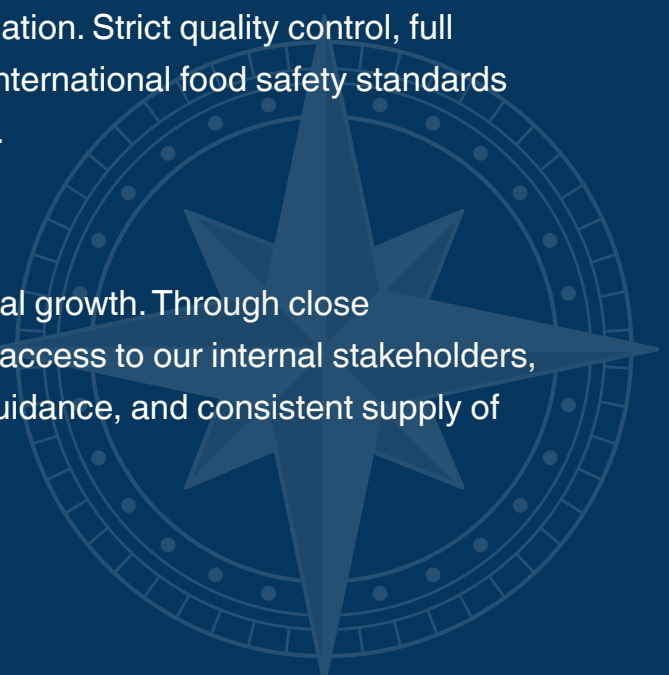
We ensure high food safety standards and consistent product quality. Our experienced team actively manages shipments and production to secure reliable deliveries and reduce operational risks for our partners.

## **Supply Chain Efficiency & Traceability**

We manage your deliveries and ensure reliable transportation with our suppliers, from cold storage to final delivery at your destination. Strict quality control, full traceability, and compliance with freezing and international food safety standards ensure a transparent and efficient supply chain.

## **Strategic Partnerships & Direct Access**

We believe in long-term collaboration and mutual growth. Through close partnerships with leading producers and direct access to our internal stakeholders, we ensure short communication lines, expert guidance, and consistent supply of premium seafood solutions.



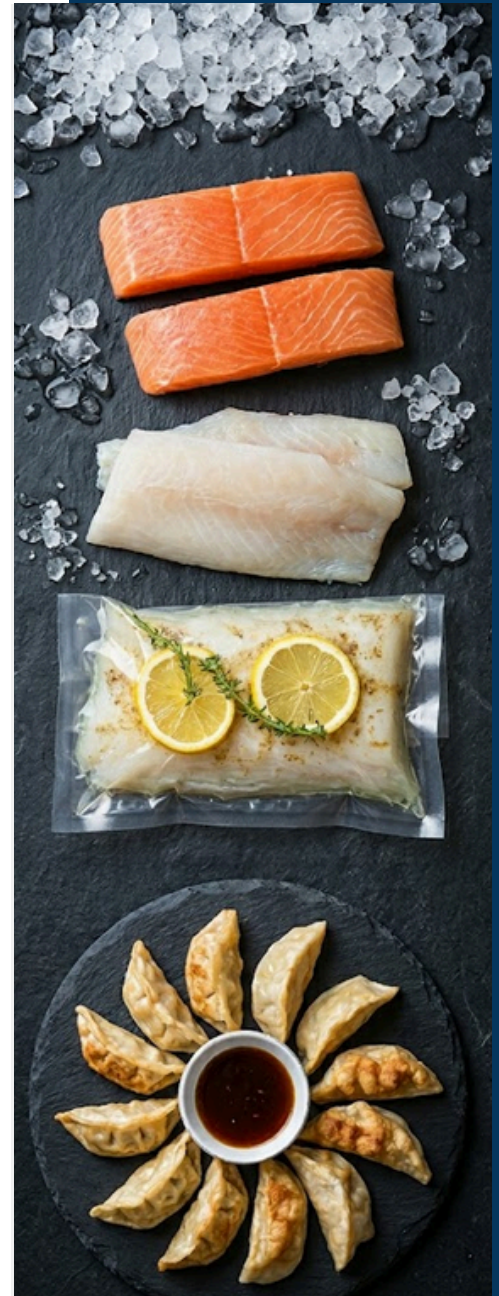
# 03 Our Products

## Premium Sourcing & Versatile Solutions

At Polar Star Fish Co., we bring the treasures of the world's most pristine waters directly to your facility. Our portfolio is built on a foundation of premium quality seafood, sourced primarily from the nutrient-rich grounds of the Atlantic, Pacific, and Arctic Oceans. We offer a versatile range of solutions tailored to the diverse needs of the global food industry, providing high-quality frozen blocks for industrial processors and manufacturers, as well as precision-cut portions and ready-to-use products specifically developed for the foodservice and retail sectors.

## Quality Excellence & Market Agility

Quality is our cornerstone. We guarantee that every delivery meets the highest food safety standards, backed by expertise and rigorous hygiene protocols. To ensure product integrity, we enforce strict requirements for our logistics partners, maintaining a seamless cold chain that meets the most stringent freezing standards. In a shifting global market, we remain agile. Through close supplier partnerships, we adapt quickly to new trends and market conditions, delivering the latest seafood innovations to ensure your business always stays ahead of the curve.



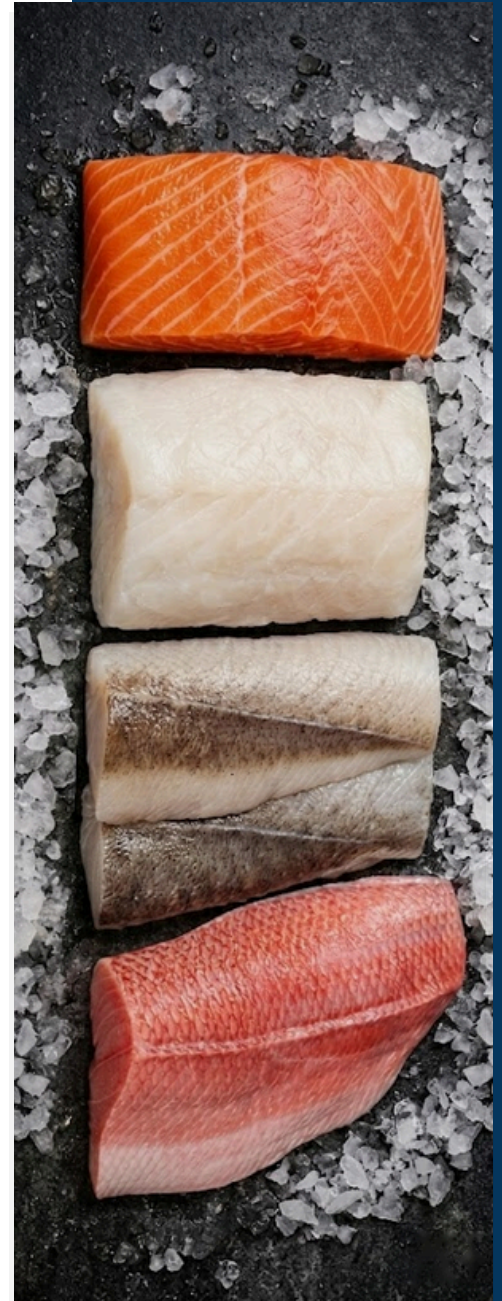
# 3.1 Frozen Fish

## Responsible & Flexible Solutions

Our frozen fish is primarily sourced from the North Pacific and the Atlantic, and we also offer fish from other parts of the Pacific to ensure a broad and flexible product range. Below you will find the species we specialize in, and on the next page an overview of our main delivery and packaging options. We provide one of the market's widest ranges of standard solutions as well as customized options. We are MSC certified, and our suppliers meet the key certifications required in our markets, ensuring responsible sourcing and consistent high quality.

## Fish Products

- Alaska Pollock (Gadus Chalcogrammus)
- Atlantic Cod (Gadus Morhua)
- Pacific Cod (Gadus Macrocephalus)
- Haddock (Melanogrammus Aeglefinus)
- Saith (Pollachius Virens)
- Atlantic Salmon (Salmo Salar)
- Chum Salmon (Onchorhynchus Keta)
- Pink Salmon (Onchorhynchus Gorbuscha)
- Coho Salmon (Oncorhynchus Kisutch)
- Giant Squid (Dosidicus Gigas)



# Product List – Available All Year

Products		Retail		Foodservice	
Species of fish	FAO	Products	Packing	Products	Packing
<b>Alaska Pollock</b>	61 & 67	Fillet Loin Tails Portions	Colour bag Retail box Chain pack Private label Sous vide pack	H&G Fillet (also loinless / B&P) Loin Tails Portions	IQF Bulk Interleaved Chain pack Private label Sous vide pack
<b>Atlantic Cod</b>	21 & 27	Fillet Loin Tails Portions	Colour bag Retail box Chain pack Private label Sous vide pack	H&G Fillet (also loinless / B&P) Loin Tails Portions	IQF Bulk Interleaved Chain pack Private label Sous vide pack
<b>Pacific Cod</b>	61 & 67	Fillet Loin Tails Portions	Colour bag Retail box Chain pack Private label Sous vide pack	H&G Fillet (also loinless / B&P) Loin Tails Portions	IQF Bulk Interleaved Chain pack Private label Sous vide pack
<b>Haddock</b>	21 & 27	Fillet Loin Tails Portions	Colour bag Retail box Chain pack Private label Sous vide pack	H&G Fillet (also loinless / B&P) Loin Tails Portions	IQF Bulk Interleaved Chain pack Private label Sous vide pack
<b>Saith</b>	21 & 27	Fillet Loin Tails Portions	Colour bag Retail box Chain pack Private label Sous vide pack	H&G Fillet (also loinless / B&P) Loin Tails Portions	IQF Bulk Interleaved Chain pack Private label Sous vide pack
<b>Atlantic Salmon</b>	Farmed	Fillet (skin on & off / trim A-E) Loin Portions	Colour bag Retail box Private label	Fillet (skin on & off / trim A-E) Loin Tails Portions Belly	IQF Bulk Interleaved Chain pack Private label Sous vide pack
<b>Chum Salmon</b>	61 & 67	Fillet (skin on & off / trim A-E) Tails Portions	Colour bag Retail box Chain pack Private label	Fillet (skin on & off / trim A-E) Tails Portions Belly	IQF Bulk Interleaved Chain pack Private label Sous vide pack
<b>Pink Salmon</b>	61 & 67	Fillet (skin on & off / trim A-E) Tails Portions	Colour bag Retail box Chain pack Private label Sous vide pack	Fillet (skin on & off / trim A-E) Tails Portions Belly	IQF Bulk Interleaved Chain pack Private label Sous vide pack
<b>Coho Salmon</b>	87 (farmed)	Fillet (skin on & off / trim A-E) Tails Portions	Colour bag Retail box Chain pack Private label Sous vide pack	Fillet (skin on & off / trim A-E) Tails Portions Belly	IQF Bulk Interleaved Chain pack Private label Sous vide pack
<b>Giant Squid</b>	87	Most products available both raw and pre-cooked, contact us for further info	"More options are available, contact us for further info"	Most products available both raw and pre-cooked, contact us for further info	More options are available, contact us for further info

## 3.2 Ready-to-use Products

### Responsible & Flexible Solutions

As a supplier of fish and seafood, we beside frozen fish focus on value added ready-to-use products that are ready for preparation, developed with convenience, quality, and kitchen efficiency in mind.

We believe healthy and nutritious food should be easily accessible, making it simple for both consumers and professional kitchens to work with fish and seafood in a busy everyday environment without compromising on quality or taste.

For wholesalers, foodservice, and retail, we offer flexible solutions with customized packaging, sizes and product variations, supported by strong service and a stable supply flow.

### Ready-to-use products

- Gyoza
- Sous vide
- Retail fillets

### Packing

- IQF Bulk for foodservice
- Interleaved for foodservice
- Retail box
- Retail colour bag
- Chain pack
- Sousvide
- Private label

### Storage

- Frozen (-18°C.)



## Gyoza

- Shrimp
- Kimchi
- Chicken
- Vegetable

*For custom recipe, please contact us*

Cooking instruction: steam, fry & deep fry

Halal, kosher & vegan possibilities: Yes



## Sous Vide

- Natural flavour

*For custom recipe, please contact us*

Cooking instruction: fry



## Frozen Fish

- Salmon
- Cod
- Pollock
- Saith
- Haddock

Products: fillet, loin, tails & portions



## Precooked Giant Squid Tentacles

- Precooked
- Individual cut
- 0.5 to 2 kg. tentacles



# 04 WHAT IT'S ALL ABOUT IN THE END

At Polar Star Fish Co., we deliver more than just a product; we deliver a premium dining experience directly to the plate. For foodservice operators and catering professionals, our ready-to-use range offers the perfect balance of consistency and speed. Designed to withstand the fast-paced environment of a professional kitchen, our seafood ensures that every serving maintains its texture, flavor, and visual appeal. We empower chefs to deliver top-tier, high-margin meals with minimal preparation, ensuring excellence in every bite.



For the retail sector, we provide the ultimate "at-home" cooking solution. Our products bridge the gap between industrial efficiency and culinary excellence, allowing consumers to enjoy restaurant-quality seafood in their own kitchens. Easy to prepare and consistently delicious, these products are perfect for modern families seeking healthy, high-quality meals without the complexity of traditional cooking. By maintaining a flawless cold chain, we ensure that the end result on the consumer's plate is as fresh and flavorful as the day it was caught.





## CONTACT US

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